



**The Fredericksburg Morning Rotary Club
Presents
the 15th Annual
2024 OKTOBERFEST KRAUT RUN**

Please return this completed sponsorship sign-up form along with your check made payable to “FMRCF” (Fredericksburg Morning Rotary Club Charity Fund) to this address:

**Jake Whittington, 905 South Adams, Fredericksburg, TX 78624
fbgmorningrotary@gmail.com, (830) 456-3687**



Sponsoring Company or Organization’s name: _____

Contact Person’s Name: _____

Contact Person’s Phone #: _____

Contact Person’s Email: _____

Sponsorship Levels. Sponsorships are available at the following levels (*check one*):

\$500 (Gold) level sponsorship includes:

- Name or logo on race shirt – *Large Sized*
 - *Please email logos to:*
fbgmorningrotary@gmail.com
- Rack cards or small promotional items may be placed in race bags
- Sponsor table or booth can be set up in designated area at Kraut Run event***
- Sponsor banner may be hung at start/finish/party area
- 4 complimentary race entries or shirts
- Every effort will be made to include your name or logo in Kraut Run promotions

\$250 (Silver) level sponsorship includes:

- Name listed on race shirt
- Rack cards or small promotional items may be placed in race bags
- 2 complimentary race entries or shirts

All sponsors, please contact us at fbgmorningrotary@gmail.com in order to:

- *coordinate providing us with rack cards or promotional items for race bags.*
- *Sign-up complimentary sponsor race entries*

***Sponsor table/booth will need Morning Rotary Board approval before event, so please check this box if interested and/or contact us at email/phone number listed above in order to inquire further.

Note: donations of in-kind support will be acknowledged at the sponsorship level based on the monetary value of the support



The Fredericksburg Morning Rotary Club Charity Fund is a 501(c)(3) exempt nonprofit entity (EIN 35-2300785). Sponsorships are tax deductible in accordance with IRS regulations.



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Race Briefing for Sponsors

Date of Event: Saturday, October 5, 2024

Race Day Schedule: 8:30am - Start Time for all events (8K/5K/5K Walk)

Start/Finish: Fredericksburg Middle School, 110 West Travis, Fredericksburg, TX 78624

Registration & Info: www.oktoberfestkrautrun.com

Course:

Runs through the quiet, residential and rural area northeast of Fredericksburg between 965 and SH 16 north.

Description:

A major fund-raiser of the Fredericksburg Morning Rotary, the 15th annual Kraut Run will be presented on the Saturday morning of Oktoberfest weekend in Fredericksburg. Race organizers are expecting 500+ registered runners for the event which includes an 8K (5-mile) timed run, 5K (3.1-mile) timed run and 5K walk.

The event is conducted professionally with course marshals at most corners which have through traffic crossing. All volunteers are trained in accordance with written job descriptions. The Fredericksburg Police support the run with personnel and vehicles, and emergency medical support is provided by a local physician, who has immediate access to EMS first responders.

Proceeds of the Kraut Run support numerous Fredericksburg Morning Rotary Club projects, including:

- Educational Scholarships provided to local students annually (\$12,500 provided in our club's previous fiscal year)
- \$5,000 in support for Teacher Supply closets and other school supply support
- \$4,000 in support for the Tanzania water project
- Literacy efforts such as:
 - Reading Rodeo at Fredericksburg Elementary School
 - The OTTER program at Fredericksburg Primary School
 - The Interact program (<https://www.rotary.org/en/get-involved/interact-clubs>)
 - Dictionary and book purchases for both the school libraries and for students (<https://www.dictionaryproject.org/about/>)
 - The Books for Babies program.
- \$1,300 provided for hygiene packs to Mision de Candelila in May 2024



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